

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 1

329831	AGENCY (OR SERVICE) ACTING AS AGENT FOR 177146		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	AMERICAN RAMBLER		ROMNEY FOR PRESIDENT, INC.		
AND	138 Conant St		585 Commercial St		
ADDRESS	Beverly	MA 01915-1665	Boston	MA 02109-1024	
	USA		USA		
CONTACT	S. KINCAID		PRODUCT ROMNEY/R/PRES US		
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO.	PRODUCT CODE 1301	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/20/12 AND ENDING 10/23/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	11000..	2	05:58A	07:00A	30S	10/22/12-10/23/12	WBZ NEWS	2	900.00	1800.00
2 FIXED	22000..	4	07:00A	09:00A	30S	10/22/12-10/23/12	THE EARLY SHOW	4	500.00	2000.00
3 FIXED	22000..	4	09:00A	10:00A	30S	10/22/12-10/23/12	RACHAEL RAY	4	585.00	2340.00
4 FIXED	11000..	2	12:00N	12:27P	30S	10/22/12-10/23/12	WBZ NEWS	2	630.00	1260.00
5 FIXED	22000..	4	12:27P	03:00P	30S	10/22/12-10/23/12	CBS SOAP ROTATION	4	600.00	2400.00
6 FIXED	22000..	4	03:00P	04:00P	30S	10/22/12-10/23/12	DR. PHIL	4	650.00	2600.00
7 FIXED	11000..	2	04:00P	04:30P	30S	10/22/12-10/23/12	JUDGE JUDY	2	850.00	1700.00
8 FIXED	11000..	2	04:30P	05:00P	30S	10/22/12-10/23/12	JUDGE JUDY	2	850.00	1700.00
9 FIXED	22000..	4	05:00P	05:30P	30S	10/22/12-10/23/12	5PM NEWS	4	1000.00	4000.00
10 FIXED	22000..	4	05:30P	06:00P	30S	10/22/12-10/23/12	530PM NEWS	4	1100.00	4400.00
11	22000..	4	06:00P	06:30P	30S	10/22/12-10/23/12	WBZ NEWS	4	1440.00	5760.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	AMERICAN RAMBLER	ROMNEY FOR PRESIDENT, INC.	
AND	138 Conant St	585 Commercial St	
ADDRESS	Beverly MA 01915-1665	Boston MA 02109-1024	
	USA	USA	
CONTACT	S. KINCAID	PRODUCT ROMNEY/R/PRES US	
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO.	PRODUCT CODE 1301
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 10/20/12 AND ENDING 10/23/12 NO. WEEKS: 1			

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
FIXED										
12 FIXED	22000..	4	07:00P	07:28P	30S	10/22/12-10/23/12	WHEEL OF FORTUNE	4	1980.00	7920.00
13 FIXED	22000..	4	07:28P	07:57P	30S	10/22/12-10/23/12	JEOPARDY !	4	2880.00	11520.00
14 FIXED	110000.	2	11:00P	11:35P	30S	10/22/12-10/23/12	WBZ NEWS	2	2700.00	5400.00
15 FIXED	22000..	4	05:00A	05:56A	30S	10/22/12-10/23/12	WBZ NEWS	4	500.00	2000.00
16 FIXED	T	2	07:57P	09:00P	30S	10/23/12-10/23/12	NCIS	2	14000.00	28000.00
17 FIXED	T	2	09:00P	10:00P	30S	10/23/12-10/23/12	NCIS LOS ANGELES	2	14000.00	28000.00
18 FIXED	Sa	2	06:00A	07:00A	30S	10/20/12-10/20/12	WBZ NEWS	2	540.00	1080.00
19 FIXED	Sa	2	07:00A	08:00A	30S	10/20/12-10/20/12	WBZ NEWS	2	630.00	1260.00
20 FIXED	Sa	2	08:00A	10:00A	30S	10/20/12-10/20/12	SATURDAY EARLY SHOW	2	990.00	1980.00
21 FIXED	Su	2	06:00A	07:00A	30S	10/21/12-10/21/12	WBZ NEWS	2	540.00	1080.00
22 FIXED	Su	2	07:00A	08:00A	30S	10/21/12-10/21/12	WBZ NEWS	2	630.00	1260.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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329831 AGENCY (OR SERVICE) ACTING AS AGENT FOR 177146 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME AMERICAN RAMBLER

ROMNEY FOR PRESIDENT, INC.

AND 138 Conant St

585 Commercial St

ADDRESS Beverly MA 01915-1665

Boston MA 02109-1024

USA

USA

CONTACT S. KINCAID

PRODUCT ROMNEY/R/PRES US

LOCAL SALESPERSON PAT CASHEN POLITICAL AGENCY EST. NO.

PRODUCT CODE 1301

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/20/12 AND ENDING 10/23/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days

prior notice

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			FROM	TO						
23 FIXED	Su	2	08:00A	09:00A	30S	10/21/12-10/21/12	WBZ NEWS	2	900.00	1800.00
24 FIXED	Su	2	08:57A	10:30A	30S	10/21/12-10/21/12	CBS SUNDAY MORNING	2	1980.00	3960.00
25 FIXED	Su	2	04:00P	07:00P	30S	10/21/12-10/21/12	NFL (PATRIOTS)	2	65000.00	130000.00
26 FIXED	Su	1	07:30P	08:30P	30S	10/21/12-10/21/12	SIXTY MINUTES	1	19800.00	19800.00
27 FIXED	Su	1	09:30P	10:30P	30S	10/21/12-10/21/12	THE GOOD WIFE	1	14000.00	14000.00
28 FIXED	Su	1	10:30P	11:30P	30S	10/21/12-10/21/12	THE MENTALIST	1	11000.00	11000.00
29 FIXED	Su	2	11:00P	11:35P	30S	10/21/12-10/21/12	WBZ NEWS	2	2700.00	5400.00
Total Contract:								75		305420.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						305420.00	.00	.00	305420.00	
GRAND TOTAL									305420.00	

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